



Our Product Packaging



October 15, 2023

We recognize that environmental responsibility is integral to producing world-class products. We shall identify the environmental impacts and minimize adverse effects on the community, environment, and natural resources within their manufacturing operations, while safeguarding the health and safety of the public.

Corsair represents excellence.

The Corsair brand is synonymous today with excellence. Our high-performance products in the computer gaming and live streaming worlds set the bar for the industry. Those who purchase our products are people who expect the best performance, the best quality, durability, responsiveness, and true excellence in design and innovation.

At Corsair, we want our customers, investors, and employees to know they can also expect the best of our company and products when it comes to protecting the planet.

Excellence at Corsair includes our stewardship of resources, protecting our environment, and valuing human rights around the globe. At Corsair we are constantly examining our products and processes to be better, cleaner, more efficient, and more sustainable.

Our Product Packaging

As a company that ships over 20 million products around the world every year, Corsair knows that packaging waste has the potential to be our largest environmental impact. Our packaging engineers are constantly working at reducing our packaging weight, converting all packaging to recyclable materials, and increasing our use of post-consumer waste materials in the creation of all our packaging.

“It’s a choice,” says **Erika Perez**, Senior Packaging Engineer at Corsair. “And it’s not easy. We challenge our assumptions and commit to examining each of the various components in a package. Always asking, is there a better way to do this? We need to design packaging that ensures the safety of the product, but we also need to clearly understand what will happen to the packaging material at disposal.”



Corsair’s sustainability responsibility is not just about our products. That is the key aspect of product packaging in the sustainable world that Erika’s team and Corsair are ever mindful of. “We designed, created, and shipped the packaging too. We have a responsibility to manage that impact.”

Our Packaging Totals

In 2021, Corsair shipped over 23 million units. This included 4.6 million pounds, or **2,090 metric tons**, of packaging material. Thanks to our packaging team’s efforts in examining, reducing, and re-imaging our packaging, **over 95% of Corsair packaging is made from fully recyclable materials, with 50% derived from post-consumer recycled cardboard and other packing materials in 2021. All internal and bulk packaging is currently 95% post consumer materials.**

Additionally, in 2022, we incorporated our family of brands into our packaging assessments. We now assess and report on our packaging data from [Origin PC](#), [SCUF Gaming](#), and [Elgato](#) products as well.

In 2022, over their three product lines, SCUF Gaming, based in Duluth, GA, reported shipping **151.94 metric tons** of packaging. 100% of SCUF packaging is made from recyclable material and 90% being made from post-consumer waste materials.

Origin PC, based in Miami, FL, with four product lines, shipped **25.95 metric tons** of packaging in 2022, with packaging 100% recyclable and made from 80% post-consumer recycled materials.

Elgato, our live streaming and content creation division based in Germany, shipped **564.47 metric tons** of packaging in 2022, 100% of which is recyclable.

This brings our total Corsair packaging to **2,832 metric tons** of packaging annually, with **96.42% of all packaging being recyclable**, and **58%** of all packaging being made from post-consumer waste.

We will update and report this assessment in our full sustainability report in 2023 and annually thereafter.

Our Sustainable Packaging Strategy and Goals

Today's Corsair customer expects a high-quality product. They are also creative thinkers and are interested in new innovations. Our strategy at Corsair is to keep that same enthusiasm for creative innovation in our products and product packaging.

"I am constantly learning from and evolving with our customers," says Erika. "Striving to meet their creativity and their love for innovation is essential in a good package design too."

Our strategy is to constantly reevaluate our packaging, following a process of questioning our choices, and searching for alternative solutions.

- With each new product and each new packaging solution, we ask these questions:
- Is this material fully recyclable?
- Is it clear to the consumer that it is recyclable?
- Can we reduce or eliminate our use of plastic materials?
- Can we replace plastics with a more sustainable alternative?
- Can we increase post-consumer recycled materials?
- Can we design more efficiently to reduce our carbon impact?

"I consider it my responsibility to question what can be improved or changed," says Erika, "while ensuring the packaging is sustainable and provides a high-quality experience for our customers."

With this guiding strategy, Corsair is committed to the following goals:

By 2030, we will:

Reduce packaging weight by an additional 5% against 2022 baseline.

Reduce single-use plastic by 95% against 2022 baseline.

Have all product packaging 100% recyclable.

Have all product packaging utilize at least 65% post-consumer material.

Building on Success

The successful campaign toward greater sustainability in our packaging reflects the company's commitment to reducing our environmental impact. Corsair is committed to continuing this effort to meet our goals and surpass them.

"We have met every goal, every milestone we have set so far," says Erika. "And I have no doubt we will meet this next challenge. It is the Corsair way, to be the very best at what we do."

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